

BRS: (as or advertisement or advertising) adj5 (surfing or			
Pending			
Active			
L1: (4) ("5796952" or "6138155").PN.			
L2: (2) 1 and (clickthrough or click-through or clickthru or click-thru or (click adj2 through)...			
L3: (2) 2 and (clickthrough or click-through or clickthru or click-thru or (click adj2 through).			
L4: (2) 3 and (((clickthrough or click-through or clickthru or click-thru or (click adj2 through.			
L5: (2) 4 and (((clickthrough or click-through or clickthru or click-thru or (click adj2 through.			
L6: (2) 5 and (((clickthrough or click-through or clickthru or click-thru or (click adj2 throu.			
L7: (2) 6 and (((clickthrough or click-through or clickthru or click-thru or (click adj2 thro.			
L8: (2) 7 and (((clickthrough or click-through or clickthru or click-thru or (click adj2 thr.			
L9: (2) 8 and (((clickthrough or click-through or clickthru or click-thru or (click adj2 th.			
L11: (0) 10 and (clickthrough or click-through or clickthru or click-thru or (click adj2 thro.			
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L10: (2) 9 and (((clickthrough or click-through or clickthru or click-thru or (click adj2..			
L13: (185) (((((((clickthrough or click-through or clickthru or click-thru or (click adj2 thro.			
L14: (6) (clickthrough or click-through or clickthru or click-thru or (click adj2 through) or (c.			
L15: (2235) (activity or clickthrough or click-through or clickthru or click-thru or (click adj2.			
L16: (8) (clickthrough or click-through or clickthru or click-thru or (click adj2 through) or (c.			
L17: (87) (network or web or internet or browser or browsing) adj3 (activity) adj2 (record or h.			
L18: (38) (report or record or log or history) adj5 (clickthrough or click-through or clickthru..			
L19: (34) 18 and (demographics or geographic or location or coordinate or gps or position)			
L20: (7) 19 and sl			

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- L17: (2) 16 and (clickthrough or click-through or clickthru or click-thru or (click adj2 through)..
- L18: (2) 17 and (clickthrough or click-through or clickthru or click-thru or (click adj2 through)..
- L19: (2) 18 and (clickthrough or click-through or clickthru or click-thru or (click adj2 through)..
- L20: (2) 19 and (clickthrough or click-through or clickthru or click-thru or (click adj2 through)..

Document ID	Issue Date	Pages	Title	Current or	Current Year	Retrieval	C	C
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Document ID: 1
Issue Date: 06/28/06
Pages: 1
Title: BRS: (as or advertisement or advertising) adj5 (surfing or
Current or: Pending
Current Year: 2006
Retrieval: 1
C: 1
C: 1

Document ID: 1
Issue Date: 06/28/06
Pages: 1
Title: BRS: (as or advertisement or advertising) adj5 (surfing or
Current or: Pending
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Retrieval: 1
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115: (2235) (activity or clickthrough or click-through or clickthru or click-thru or (click adj2 through) or (c..
116: (8) (clickthrough or click-through or clickthru or click-thru or (click adj2 through) or (c..
117: (87) (network or web or internet or browser or browsing) adj3 (activity) adj2 (record or h..
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3 and (clickthrough or click-through or clickthru or click-thru or (click adj2 through) or (click adj2 through) or (click adj2 thru)) and (advertisement or advertise or advertising or advertised or ad or notice or promotion or promotional) and (track or tracking or tracked)

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284	USPA1, US ADPAB, BPO, JPO, DIT, P, BASH		
Official question	ON	P. Highlight the items below	

4 and (((clickthrough or click-thru or clickthru or click-thru or (click adj2 through) or (click adj2 thru))) and (advertisement or advertise or advertising or advertised or ad or notice or promotion or promotional)) and (track or tracking or tracked)) and (profile or interests or history)

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5 and (clickthrough or click-through or clickthru or click-thru or (click adj2 through) or (click adj2 through) and (advertisement or advertise or advertising or advertised or ad or notice or promotion or promotional) and (track or tracking or tracked) and (profile or interests or history) and (locale or remote)

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			Title	Current OR	Current XREF	Retrieval C	Inventor	S	C
1	A	Document ID	Issued Date	Pages					
1	F	US 6138155 A	20001024	19	Method and apparatus for tracking client interaction		Davis, Owen et al.	X	I
2	F	US 5796952 A	19980818	21	Method and apparatus for tracking client interaction		Davis, Owen et al.	X	I

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	D	I	Document ID	Issue Date	Pages	Title	Current OR	Current XREF	Retrieval C	Inventor	S	C
1	F	A1	US 20040167989	20040826	17	Method and system for creating and managing a	709/245	709/218		Kline, Jeff et al.	F	F
2	F	A1	US 20040148366	20040729	42	Affiliate commerce system and method	709/218			Ross, D. Delano JR. et al.	F	F
3	F	A1	US 20040143667	20040722	27	Content distribution system	709/228	709/229		Jerome, Jason	F	F
4	F	A1	US 20040133671	20040708	18	Click stream analysis	709/224			Taniguchi, David	F	F
5	F	A1	US 20040122735	20040624	93	System, method and apparatus for an integrated marketing	705/14	705/10		Meshkin, Alexander B.	F	F
6	F	A1	US 20040103426	20040527	19	Tracking end-user content viewing and navigation	725/9	725/112		Ludvig, Edward A. et al.	F	F
7	F	A1	US 20040103040	20040527	65	system, method and computer program product for a law	705/26			Ronaghi, Mostafa et al.	F	F
8	F	A1	US 20040103024	20040527	55	online media exchange	705/14			Patel, Dorab et al.	F	F
9	F	A1	US 20040098313	20040520	44	Detection of fraudulent associate-based transactions	705/26			Agrawal, Ashish et al.	F	F
10	F	A1	US 20040083133	20040429	55	Method and system for	705/14			Nicholas, Frank G. et	F	F

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- L10: (2) 9 and (clickthrough or click-through or clickthru or click-thru or (click adj2 through)...
- L11: (2) 10 and (clickthrough or click-through or clickthru or click-thru or (click adj2 through)...
- L12: (2) 11 and (clickthrough or click-through or clickthru or click-thru or (click adj2 through)...
- L13: (2) 12 and (clickthrough or click-through or clickthru or click-thru or (click adj2 through)...
- L14: (2) 13 and (clickthrough or click-through or clickthru or click-thru or (click adj2 through)...
- L15: (2) 14 and (clickthrough or click-through or clickthru or click-thru or (click adj2 through)...
- L16: (2) 15 and (clickthrough or click-through or clickthru or click-thru or (click adj2 through)...
- L17: (2) 16 and (clickthrough or click-through or clickthru or click-thru or (click adj2 through)...
- L18: (2) 17 and (clickthrough or click-through or clickthru or click-thru or (click adj2 through)...
- L19: (2) 18 and (clickthrough or click-through or clickthru or click-thru or (click adj2 through)...
- L20: (2) 19 and (clickthrough or click-through or clickthru or click-thru or (click adj2 through)...

(clickthrough or click-through or
clickthru or click-thru or (click
adj2 through) or (click adj2
thru) adj2 (record or history)

Document ID	Issue Date	Pages	Title	Current OR	Current Xref	Retrieval C	Author	S	C
US 20040030598	20040212	35	Electronic coupon distribution system	705/14			Boal, Steven R.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
US 20040025048	20040205	31	Method and system for role-based access control to	713/200	705/8		Porcari, Damlan O. et al.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
US 20030163372	20030828	129	Delivering content and advertisement	705/14			Kolsy, Mohammed H.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
US 20020165955	20021107	19	Page-view recording with click-thru tracking	709/224	709/216		Johnson, Jeffrey V. et al.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
US 20020143630	20021003	32	Method and apparatus for serving or delivering	705/14	345/781		Steinman, Jonas L. et al.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
US 20020045154	20020418	34	Method and system for determining personal	434/350	434/236		Wood, E. Vincent et al.	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>

Active

L2: (2) 1 and (clickthrough or click-thr

Q14: (2) 3 and (((clickthrough or click-thru or click-thru or (click ads? through

U6: (2) 5 and (((clickthrough or clickthru or click-thru or (click adj2 throu.

250: (2) / and (((clickthrough or click-thru or (click adj2 thr.;

U11: (v) 10 and (1 (clickthrough or clickthru or (click adj2 throu.

L10: (2) 9 and (((((((((((clickthrough or clickthru or click adj2...

2114: (b) (clickthrough or clickthru or (click adj2 through)) or (c.

L16: (8) (clickthrough or click-through or clickthru or click-thru or (click adj2 through) or (c.

U18: (38) (report or record or log or history) add5 (click-through or click-thru

IL20: (7) 19 and si

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1. *What is the main purpose of the study?*
 2. *What are the research objectives?*
 3. *What is the research methodology?*
 4. *What are the results of the study?*
 5. *What are the conclusions of the study?*
 6. *What are the limitations of the study?*
 7. *What are the implications of the study?*
 8. *What are the future research directions?*
 9. *What are the contributions of the study?*
 10. *What are the key findings of the study?*
 11. *What are the main results of the study?*
 12. *What are the primary conclusions of the study?*
 13. *What are the secondary conclusions of the study?*
 14. *What are the tertiary conclusions of the study?*
 15. *What are the quaternary conclusions of the study?*
 16. *What are the quinary conclusions of the study?*
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 100. *What are the nonavigintigintigintigintigintigintigintenary conclusions of the study?*

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L2: (2) 1 and (clickthrough or click-thr

U3: (2) 2 and ((clickthrough or clickthru or click thru or (click adj2 through)).

25 L5: (2) 4 and (((clickthrough or clickthru or click adj2 through.

L7: (2) 6 and ((((((clickthrough or clickthru or click thru or (click adj2 thro.

219: (2) 8 and (((((((clickthrough or clickthru or click-thru or (click adj2 th.

U12: (0) 10 and ((clickthrough or clickthru or click-thru or (click adj2 throu.

114: (6) clickchvu or click-*chvu* or click-*adjz* info.

116: (8) (activity or clickthrough of clickthrough of click ad) 2.

211: (0) (network or web of internet or browser or browsing) adj3 (activity) adj2 (record or h.

20 L20: (7) 19 and 21

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	Document ID	Issue Date	Pages	Title	Current OR	Current Xref	Patent/eval C	Inventor	S	C																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
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2	US 20040025048	20040205	31	Method and system for role-based access control to	713/200	705/8		Porcari, Damlan O. et al.	✓	✓																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
3	US 20030163372	20030828	129	Delivering content and advertisement	705/14			Kolsy, Mohammed H.	✓	✓																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
4	US 20030063779	20030403	59	System for visual preference determination and predictive	382/116			Wrigley, Jennifer	✓	✓																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
5	US 20020165955	20021107	19	Page-view recording with click-thru tracking	709/224	709/218		Johnson, Jeffrey V. et al.	✓	✓																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
6	US 20020143630	20021003	32	Method and apparatus for serving or delivering	705/14	345/781		Steinman, Jonas L. et al.	✓	✓																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
7	US 20020045154	20020418	34	Method and system for determining personal	434/350	434/236		Wood, E. Vincent et al.	✓	✓																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														
8	US 20020042821	20020411	55	System and method for monitoring and analyzing	709/223	709/238		Muret, Paul Nicolas et al.	✓	✓																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																																														

14 of 17

BBS: (as or advertisement or advertising) adj5 (surfing or
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 L1: (4) ("5796952") or ("6138155").PN.
 L2: (2) 1 and (clickthrough or click-through or clickthru or click-thru or (click adj2 through)..
 L3: (2) 2 and (clickthrough or click-through or clickthru or click-thru or (click adj2 through)..
 L4: (2) 3 and (clickthrough or click-through or clickthru or click-thru or (click adj2 through..
 L5: (2) 4 and (clickthrough or click-through or clickthru or click-thru or (click adj2 through..
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 L7: (2) 6 and (clickthrough or click-through or clickthru or click-thru or (click adj2 thro..
 L8: (2) 7 and (clickthrough or click-through or clickthru or click-thru or (click adj2 thr..
 L9: (2) 8 and (clickthrough or click-through or clickthru or click-thru or (click adj2 throu..
 L11: (0) 10 and (clickthrough or click-through or clickthru or click-thru or (click adj2 throu..
 L12: (0) 10 and (clickthrough or click-through or clickthru or click-thru or (click adj2 throu..
 L10: (2) 9 and (clickthrough or click-through or clickthru or click-thru or (click adj2 thro..
 L13: (185) (clickthrough or click-through or clickthru or click-thru or (click adj2 thro..
 L14: (6) (clickthrough or click-through or clickthru or click-thru or (click adj2 through) or (c..
 L15: (2235) (activity or clickthrough or click-through or clickthru or click-thru or (click adj2..
 L16: (8) (clickthrough or click-through or clickthru or click-thru or (click adj2 through) or (c..
 L17: (87) (network or web or internet or browser or browsing) adj3 (activity) adj2 (record or h..
 L18: (38) (report or record or log or history) adj5 (clickthrough or click-through or clickthru..
 L19: (34) 18 and (demographics or geographic or location or coordinate or gps or position)
 L20: (7) 19 and si

S	C	Inventor	Retrieval C	Current Yref	Current OR	Title	Pages	Issue Date	Document ID	V
1	C	Chang, Tsung-Yen Dean et al.			709/224	Apparatus and methods for monitoring and controlling	21	20040812	US 20040158631	A1
2	C	Chang, Tsung-Yen Dean et al.			709/224	Monitoring and controlling network activity in	19	20040812	US 20040158630	A1
3	C	Coleman, Thomas E.			705/51	Privacy protection system and method	28	20040715	US 20040139025	A1
4	C	Berger, Gideon et al.			707/1	Method and system for data classification in the	24	20040701	US 20040128267	A1
5	C	Chang, Tsung-Yen Dean et al.			709/206	Apparatus and method for providing smart network	18	20040527	US 20040103153	A1
6	C	Thomas, David Andrew et al.		709/225	709/224	Method and system for predicting connections in a	10	20040513	US 20040093406	A1
7	C	Lu, Victor et al.			709/224	System and method for generating and reporting	20	20040122	US 20040015580	A1
8	C	Gallella, Ron M.		345/792	345/738	Method and apparatus for using a browser to configure	20	20031218	US 20030231203	A1
9	C	Rodriguez, Herman et al.		707/200	705/14	World wide web document distribution system with	15	20031204	US 20030225614	A1
10	C	Hart, Brian T. et al.			700/235	Systems and methods for	220	20031120	US 20030216831	A1

Active

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L1: (4) ("5796952") or ("6138155")).PN.

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12: (2) 1 and (clickthrough or click-through or clickthru or click-thru or (click adj2 through))..
 13: (2) 2 and ((clickthrough or click-through or clickthru or click-thru or (click adj2 through))..
 14: (2) 3 and (((clickthrough or click-through or clickthru or click-thru or (click adj2 through))..
 15: (2) 4 and (((((clickthrough or click-through or clickthru or click-thru or (click adj2 through))..
 16: (2) 5 and ((((((clickthrough or click-through or clickthru or click-thru or (click adj2 thro..
 17: (2) 6 and (((((((clickthrough or click-through or clickthru or click-thru or (click adj2 thro..
 18: (2) 7 and (((((((((clickthrough or click-through or clickthru or click-thru or (click adj2 thr..
 19: (2) 8 and ((((((((((clickthrough or click-through or clickthru or click-thru or (click adj2 th..
 20: 11: (0) 10 and ((clickthrough or click-through or clickthru or click-thru or (click adj2 throu..
 21: 12: (0) 10 and ((clickthrough or click-through or clickthru or click-thru or (click adj2 throu..
 22: 10: (2) 9 and (((((((clickthrough or click-through or clickthru or click-thru or (click adj2....
 23: 13: (185) (((((((((clickthrough or click-through or clickthru or click-thru or (click adj2 thro..
 24: 14: (6) (clickthrough or click-through or clickthru or click-thru or (click adj2 through) or (c..
 25: 15: (2235) (activity or clickthrough or click-through or clickthru or click-thru or (click adj2..
 26: 16: (8) (clickthrough or click-through or clickthru or click-thru or (click adj2 through) or (c..
 27: 17: (87) (network or web or internet or browser or browsing) adj3 (activity) adj2 (record or h..
 28: 18: (38) (report or record or log or history) adj5 (clickthrough or clickthru...
 29: 19: (34) 18 and (demographics or geographic or location or coordinate or gps or position)
 20: (7) 19 and st

18 and (demographics or
geographic or location or
coordinate or gps or position)

	P	I	Document ID	Issue Date	Pages	Title	Current OR	Current Xref	Retrieval C	Inventor	S	C
1	<input type="checkbox"/>	<input type="checkbox"/>	US 20040172332	20040902	9	Method of delivery, targeting, and measuring	705/14			Merriman, Dwight Allen et al.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
2	<input type="checkbox"/>	<input type="checkbox"/>	US 20040172331	20040902	8	Method of delivery, targeting, and measuring	705/14			Merriman, Dwight Allen et al.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
3	<input type="checkbox"/>	<input type="checkbox"/>	US 20040172324	20040902	8	Method of delivery, targeting, and measuring	705/10	705/14		Merriman, Dwight Allen et al.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
4	<input type="checkbox"/>	<input type="checkbox"/>	US 20040172279	20040902	72	System and method for objectively managing complex	705/1			Carolán, David B. et al.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
5	<input type="checkbox"/>	<input type="checkbox"/>	US 20040162844	20040819	33	Driver management system and method	707/102			Thome, Randy et al.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
6	<input type="checkbox"/>	<input type="checkbox"/>	US 20040133440	20040708	54	System and method for objectively managing complex	705/1			Carolán, David B. et al.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
7	<input type="checkbox"/>	<input type="checkbox"/>	US 20040128198	20040701	36	System and method for computer network-based	705/14			Register, Linwood et al.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
8	<input type="checkbox"/>	<input type="checkbox"/>	US 20040107136	20040603	9	Interactive electronic commerce system facilitating	705/14			Nemtofsky, Frank Robert et al.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
9	<input type="checkbox"/>	<input type="checkbox"/>	US 20040054578	20040318	8	Method and system for an incentive-based program	705/14			Edgington, Edward Jack Jr.	<input checked="" type="checkbox"/>	<input type="checkbox"/>
10	<input type="checkbox"/>	<input type="checkbox"/>	US 20030216958	20031120	37	System for and method of	705/14			Register, Linwood et	<input checked="" type="checkbox"/>	<input type="checkbox"/>

